



UPPER
AUDITEL
TOP TIPS

1. AUDITEL – GETTING IT RIGHT, WITH A BIG PLUS

Whilst we have a well deserved reputation for being top flight specialists in our core disciplines of communications, energy and utilities, **did you know** that we also provide a far greater range of services **helping businesses realise untapped profitability by controlling their essential business costs?** Many of our clients are benefiting significantly from our **Total Cost of Purchase** model, and now see us as a first port of call in fulfilling their requirements for the right organisation for the job; saves even more time and money! **Just a few examples appear below**, so do ask for more, no obligation, information from your Auditel contact.

2. PROFESSIONAL INDEMNITY AND OTHER BUSINESS INSURANCES

Been with the same broker for years? Does YOUR broker do a full, no cost review every year to assess and update your current needs before getting the renewal quote? Amazingly, many do not, so how could they be getting it right?! Our "Top Ten" insurance colleagues will carry out **a free and fully confidential review** of your needs, and will not prejudice your position with either the existing broker or the insurance market. They deal with all types of insurance, and a number of our clients are already benefiting from this type of "healthcheck", premium reductions of 25% and more, PLUS improved cover, so ask your Auditel consultant to put you in touch to see how this could work for you. Incidentally, did you know that by trying to get a variety of quotes from different brokers you can't achieve a better result – industry rules mean the insurers lock you out of the market, but this will not happen with these confidential reviews.

3. WHEN IS A CLIENT NOT A CLIENT?

Answer: when they are a Debtor, not paying your invoices! You may already carry out credit checks using one of the few major agencies, yet be paying handsomely for the privilege. Why not look at a much cheaper alternative, which has been operating for years and provides **everything** the big boys do, with excellent service levels, yet at a fraction of the cost? Your Auditel consultant can help you reduce the cost of this vital service.

4. WANT TO GET CONTROL...

Of your stationery, and other consumables etc? – a real concern for many organisations, and wouldn't it be great to know you could get everything you need from **a simple on-line process** that not only provides great prices, delivery and service, but also lets you download up to the minute reports covering any aspect? Experience shows they provide a really useful eye opener, and significantly reduce wastage and unauthorised use of the company's account!!! That give you the real control you need, without preventing frontline staff from ordering their proper needs. Ask for details of this simple way to maximise efficiency and minimise spend.

5. GAS?

Auditel has a long track record in the specialised energy markets, both electricity and gas, and that includes LPG. If your organisation is a user, or provider, of LPG you should be speaking with your Auditel consultant about opportunities to minimise the price you pay. On top of that, you might also qualify to benefit from access to wholesale prices for gas and electricity previously only available to massive organisations.

6. TELECOMS

Your Auditel consultant can introduce you to some really great opportunities, from new systems, to better prices and control, on fixed lines, mobile and data. Through our knowledge and daily experience of this complex market we are recognised as having the ability to influence price and service levels. Why not ask how you could benefit from such expertise?

7. THE SYSTEM'S DOWN!

What a nightmare when that happens! Would a chat with a highly acclaimed organisation specialising in keeping companies' business critical IT systems up and running set you on the path to peace of mind? They are very experienced, fully accredited, and totally committed to the highest levels of service delivery across the business community. That chat could end up saving your organisation both money and lost business, and as the system can go down at any time, ring your Auditel consultant NOW.

8. FEELING GREEN?

Companies with a green conscience and policies are finding great marketing benefits – customers are choosing wisely – contracts being awarded demand "green". From policies, to implementation, from guidance to green energy – **Auditel can help you meet the green needs.**

