

## Lowering the cost of doing business

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TOP TIPS

### 1. AUDITEL – GIVING YOU THE EDGE

In the cut and thrust of today's business environment, organisations want to focus their attention on core business activities. Even so, valuable staff time gets diverted to non-core business expenses, often doing a good job with limited resources and industry relevant expertise. That's why so many companies are turning to Auditel. Our extensive resources and expertise enable us to successfully manage and reduce your business expenditure, meaning you regain that staff time. What's more, because we work on a performance-driven basis, our service is entirely self funding.

We're a completely independent operator, which means we work for you, not the suppliers. Our recommendations will always be based on what's the right deal for you, because our aim is to work with you long term to manage all your overhead expenditure. Apart from being top flight specialists in our core disciplines of communications, energy and utilities, the range of categories we cover includes waste management, insurance and business consumables. For details of these and many more contact your Auditel Consultant.

### 2. BANK PAYMENTS AND INTERNATIONAL TRANSFERS

Virtually every business uses its bank for electronic transfers, and many also need an international facility. However, few businesses are aware of the true cost of these transfers, or that there is a much cheaper option **used by the banks themselves**. Our alliance with the world's largest independent provider of bank payments and foreign currency really can be a significant saving opportunity for your company. There's no contract to sign and once you're registered your firm can use the pay-per-use service as much or as little as you want. Furthermore, over 36% of all UK businesses experience problems with, or errors in, their cross border payments which has a huge knock on effect on costs. This provider has an award winning 99% success rate and when something rarely goes astray their dedicated team will track it down at no cost. Speak to Auditel for more details.

### 3. STATIONERY AND OTHER BUSINESS CONSUMABLES

There are a number of ways in which Auditel can help you minimise costs in these areas. including management reporting services and bespoke ordering. A short discussion is all it takes to find out more so ask your Auditel contact for details of this simple way to maximise efficiency and minimise spend.

### 4. ENERGY HEADACHES?

Auditel has a long track record in the specialised energy markets, of electricity, gas, LPG and "green" or renewable energy sources, such as wind and solar technologies. Auditel can recommend opportunities to minimise the price you pay as we'll help you manage your energy efficiency. On top of that, you might also qualify for wholesale risk management prices for gas and electricity - a facility that was previously only available to massive organisations and a great help with forward planning. Timing is crucial, so call us today.

### 5. COMMUNICATIONS

At Auditel we'll identify your current and future communications requirements then introduce you to the best opportunities for your needs. This may be a new system, better control facilities for fixed mobile and data lines or simply better prices. Through our knowledge and daily experience of this complex market we are recognised as having the ability to influence price and service levels. Why not ask how you could benefit from such expertise?

### 6. MEETINGS!

**What a nightmare the cost of travel, accommodation and "down" time can be for organisations bringing together staff from different locations.** Auditel can introduce you to the significant benefits of the virtual meeting where everyone can still function as if they were face to face - an easy way to save costs and maximise staff efficiency and there's no expensive capital requirements!

### 7. COMMUNICATING WITH CUSTOMERS

Many firms are seeing the efficiency and cost benefits of automating and simplifying their regular communication processes using a range of technologies including Email, Fax, SMS and Audio and Web conferencing. A no-obligation assessment of your opportunities is easy for us to arrange.